

7 ALTERNATIVE CAREERS FOR SALES PROFESSIONALS



USE YOUR TRANSFERABLE
SKILLS IN A NEW WORLD

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Hello 🙌 fellow sales professional

If you've clicked this guide chances are you're feeling stuck, burnt out, or just tired of the constant target chasing.

You're great at what you do—but maybe you're ready for something more aligned, more meaningful, or just less soul-draining.

The good news? Sales builds amazing transferable skills—negotiation, communication, persuasion, resilience—that are valuable in so many other careers.

Here are 7 alternative careers that are perfect for former sales people like you.

Plus, I'll share a bonus at the end to help you take the first step toward your pivot 🚀

1. CUSTOMER SUCCESS MANAGER (CSM)

Why it's great: Still client-facing, but focused on retention, onboarding, and relationship-building.

Key skills used: Empathy, communication, problem-solving.

Bonus: No cold calling, and often remote.

2. MARKETING SPECIALIST OR COPYWRITER

Why it's great: You already understand buyer psychology—now you can use that to craft campaigns or persuasive content.

Key skills used: Communication, persuasion, storytelling.

Pro tip: Start with writing product descriptions, sales pages, or email funnels.

3. SALES TRAINER OR ENABLEMENT COACH

Why it's great: You stay in your zone of genius, but instead of doing the work, you help others get better.

Key skills used: Presentation, mentoring, process optimisation.

4. 💡 BUSINESS ANALYST OR OPERATIONS SPECIALIST

Why it's great: You're solving problems, optimising processes, and improving workflows—not chasing deals.

Key skills used: Communication, process improvement, data interpretation.

Industries: Most including tech, finance, healthcare, SaaS, logistics.

Tip: Many companies offer analyst upskilling or accept transferable experience from sales roles

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5. 📊 PROJECT MANAGER

Why it's great: You stay organised, help move things forward, and communicate with teams. Less pitching, more planning.

Key skills used: Communication, organisation, deadline focus.

Certification tip: Consider a free intro to Agile/Scrum online to boost your resume.

6. 🧠 LEARNING & DEVELOPMENT SPECIALIST (L&D)

Why it's great: You get to help others grow professionally by designing training programmes or creating coaching opportunities.

Key skills used: Communication, coaching and mentorship, strategic thinking, presentation and facilitation

BONUS: L&D roles exist in most industries and most medium-sized to large organisations

7. 🧠 PROFESSIONAL COACH (CAREER, SALES, PRICING, BID, LIFE, BUSINESS, LEADER|SHIP)

Why it's great: If you love helping others grow, coaching could be your calling. Many salespeople thrive here due to empathy + listening skills.

Key skills used: Listening, motivation, guiding transformation.

Pathway: Get a coaching certification or start informally with peers.

✓ BOOK a free discovery call: Let's chat about your next step

✓ JOIN our community: LINKEDIN GROUP: Life After Sales

✓ DM ME "CHANGE" on LinkedIn and I'll send you a custom career pivot checklist

LET'S CONNECT

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👋 Hi, I'm Laura, founder of A-Maze-Ing Careers Coach.

I'm a former sales Professional turned certified career coach. I help Sales people escape the world of higher and higher targets that most sales people fell in to and transition into careers they actually want, just like I did.

As a qualified coach and licensed Firework Career Coach I've helped dozens of people just like you get clear, get confident, and take ownership of their career.